

# JERAA 2017 Conference Program (final)

For further information about the conference, please visit the website: <http://ieaa.org.au/2017-jeraa-conference/>.

The conference book is available online on the JERAA2017 conference website. The book includes all abstracts for keynotes, and reviewed panels and presentations. [Click here for a pdf version of the book.](#)

Sunday 3 <sup>rd</sup> December – Workshop day (New Space Building X4.02)	
11.00am	<b>Reporting Islam: Train the Trainer session</b> Presented by A/Prof Jacqui Ewart
1.00pm	Light lunch - provided by the Reporting Islam Project
1.30pm	<b>Master Class on practice-based and practice-led journalism research for HDR/Honours students and supervisors</b> Presented by A/Prof Mia Lindgren
3.30pm	<b>How to make a podcast</b> Presented by Todd Sergeant, content creator and Breakfast announcer at 2NURFM
Monday 4 <sup>th</sup> December	
8.00am	<b>Registration opens</b>
9.00am	<b>Conference welcome</b> <i>Main Conference Room - New Space X5.02</i> Welcome to Country – Uncle Kevin McKenny (Chairperson of Wandiyali ATSI Inc) Welcome to JERAA – Professor Matthew Ricketson (President of JERAA) Welcome to the University of Newcastle – Professor Paul Egglestone (Head of School of Creative Industries, UON) Conference attendee information – Janet Fulton
9.30am	<b>Keynote address - Andy Dickinson</b> Journalism, multimedia, digital educator and trainer: <i>Main Conference Room - New Space X5.02</i>  <b>Grounding journalism education</b> Introduction by Professor Paul Egglestone (Head of School, School of Creative Industries, University of Newcastle)

10.30am	<b>Morning Tea</b>			
11.00am	<b>Anne Dunn Award</b> Presented by JERAA President Professor Matthew Ricketson and, representing Anne's family, her mother Elizabeth Christopher and sister Cathy Stone <i>Main Conference Room - New Space X5.02</i>			
11.10am	<b>Panel 1 – Advocacy</b> <i>Main Conference Room - New Space X5.02</i>  Coordinated and chaired by Paul Scott Carrie Fellner (Newcastle Herald) Joanne McCarthy (Newcastle Herald) Dr Caroline Fisher (University of Canberra) (via Skype) Dr Melissa Sweet (Croakey News)			
12.30pm	<b>Lunch</b> Grab your lunch and join in with the UniPollWatch panel: Beyond UniPollWatch, introducing <i>The Junction</i>			
<b>1.30pm</b>	<b>Parallel Session 1</b>			
	<b>PANEL</b>	<b>INTERNATIONAL J-EDUCATION</b>	<b>FROM VISUAL TO VIRTUAL</b>	
Room	<i>Main Conference Room - New Space X5.02</i>	<i>New Space X4.01</i>	<i>New Space X4.02</i>	
Chair	Cait McMahon		Varunika Ruwanpura	
	Reporting the *Royal Commission - from the micro to the macro. What's the next story? (A DART Centre sponsored panel) <i>Cait McMahon, Melissa Davey, Gemma McKibbin and Matthew Ricketson</i>  *Royal Commission into Institutional Responses to Child Sexual Abuse	Please note that the papers from this session have moved to Tuesday Parallel Session 2 in New Space X4.02	Photojournalism is dead: Long live photojournalism! <i>Helen Caple</i>  Stories that walk with you: Opportunities in locative audio for feature journalism <i>Jeanti St Clair</i>  Virtual reality journalism: a fad or the way forward? <i>Ben Stubbs</i>	

2.45pm	<b>Afternoon tea</b>
3.05pm	<p><b>Keynote address - Professor Sophia A. McClennen</b>  <i>Main Conference Room - New Space X5.02</i></p> <p><b>Trump is a Joke: Why Satire Makes Sense When Politics Doesn't</b>  Introduction by Dr Michael Meany (Deputy Head of School, School of Creative Industries, University of Newcastle)</p>
4.05pm	<p><b>Plenary session - JERAA Women's Network: Women in J-academia - building sustainable and successful careers.</b>  <i>Main Conference Room - New Space X5.02</i></p> <p>Chair: Associate Professor Mia Lindgren (Monash)</p> <p>Panel (moderated by Felicity Biggins)  Dr Christina Koutsoukos (UON)  Dr Katrina Clifford (UTas)  Associate Professor Margaret Simons (Monash)  Associate Professor Susan Forde (Griffith)</p>
5.30pm	<p><b>Welcome to JERAA event</b>  Drinks and canapes</p>
Conference ends 7.00pm	
<b>Tuesday 5<sup>th</sup> December</b>	
8.30am	<b>Information desk opens</b>
9.00am	Conference starts
9.00am	<p><b>Keynote address - Saffron Howden</b>  Founder and editor of <i>Crinkling News</i>, the national newspaper for Australian kids.  <i>Main Conference Room - New Space X5.02</i></p> <p><b>Catching the news bugs: why ignoring kids is bad for journalism</b>  Introduction by Dr Christina Koutsoukos</p>
10.00am	<p><b>Morning Tea</b>  <b>Sponsored by MindFrame</b></p>

10.30am	Parallel Session 2			
	PANEL	WEATHER AND THE NEWS	INTERNATIONAL JOURNALISM	FACTS, PARTICIPATION AND AUTHENTICITY
Room	Main Conference Room - New Space X5.02	New Space X4.01	New Space X4.02	New Space X6.02
Chair		Beate Josephi	Amanda Gearing	Jeanti St Clair
	<p>A survey of podcasting as a new journalism genre <i>Siobhan McHugh, Mia Lindgren and Britta Jorgensen</i></p>	<p>Media frames of climate change: A comparison between India and Australia <i>Jahnabi Das</i></p> <p>How the weather became the news <i>Lawrie Zion</i></p>	<p>Understanding each other: A collaboration between Australian and Indonesian journalism schools <i>Andrew Dodd and Sue Green</i></p> <p>Internationalising Journalism Education: The Foreign Correspondent Study Tour <i>Saba Bebawi and Andrew Dodd</i></p> <p>The changing geography of public sector broadcasting in the Asia Pacific <i>Alexandra Wake</i></p> <p>Bizarre News Triangle: North Korea, defectors and foreign correspondents <i>Richard Murray</i></p>	<p>Verification, Fake News and Viral Stories: Deceptive Changes in News <i>Cate Dowd</i></p> <p>The value of Australian journalists' personal narratives: case studies of Annabel Crabb's &amp; Shannon Harvey's nonfiction writing <i>Varunika Ruwanpura</i></p> <p>Meet you over at the Guardian: rationalising participatory journalism at end of in-house news commenting <i>Fiona Martin</i></p>
11.45am	<p><b>Panel 2 – Work Integrated Learning</b> Main Conference Room - New Space X5.02</p> <p>Coordinated and chaired by Paul Scott (UON) Marcus Strom (President of MEAA Media) Dr Alex Wake (RMIT University) Dr Buntly Avieson (University of Sydney) Sascha Rundle (ABC)</p>			
12.45pm	<p><b>Lunch</b> Time for catching up and networking</p>			

1.30pm	<b>Keynote address - Chad Watson</b> Group Managing Editor Newcastle-Hunter, Fairfax Media <i>Main Conference Room - New Space X5.02</i>  <b>Campaign journalism and community engagement: When setting the news agenda is no longer enough</b> Introduction by Paul Scott (School of Creative Industries, University of Newcastle)			
<b>2.30pm</b>	<b>Parallel Session 3</b>			
	<b>PANEL</b>	<b>LOCAL NEWS</b>	<b>MENTAL HEALTH</b>	<b>FAKE NEWS</b>
Room	<i>Main Conference Room - New Space X5.02</i>	<i>New Space X4.01</i>	<i>New Space X4.02</i>	<i>New Space X6.02</i>
Chair		Kayt Davies	Katrina Clifford	Caryn Coatney
	Three takes on journalism redundancies <i>Lawrie Zion, Penny O'Donnell, Andrew Dodd, Tim Marjoribanks, Merryn Sherwood and Matthew Ricketson with Alysson Watson (Newcastle-based journalist)</i>	Experimenting with the hyperlocal in Southeast Queensland <i>Scott Downman and Richard Murray</i>  Journalism in regional Australia: How regulating local content is a necessary evil in the digital age <i>Harry Criticos</i>  Changing with the times? The impact of social media on local newspapers in Australia and Canada <i>Kathryn Bowd</i>	It's not all blood and guts - Differing outcomes of trauma exposure: posttraumatic growth and moral injury <i>Cait McMahon</i>  Collaboration for Change <i>Marc Bryant, Sara Bartlett and Jennifer Howard</i>  A 'very private fragility': The lack of a language for reporting mental health <i>Jon Jureidini and John Walsh</i>	'The Perfect Storm'? Understanding the 'fake news' phenomenon <i>Jennifer Beckett and David Nolan</i>  By the numbers: comparing historic and contemporary audience reach of fake news <i>Margaret Van Heekeren</i>  Reform and Defend: Fake News discourse as problem and opportunity <i>Christopher Kremmer</i>
3.45pm	Afternoon tea			
<b>4.00pm</b>	<b>Parallel Session 4</b>			
	<b>INDIGENOUS</b>	<b>STUDYING JOURNALISM</b>	<b>SPORT</b>	<b>J-EDUCATION</b>
Room	<i>Main Conference Room - New Space X5.02</i>	<i>New Space X4.01</i>	<i>New Space X4.02</i>	<i>New Space X6.02</i>
Chair	to be advised	Beate Josephi	Harry Criticos	Kathryn Bowd

	<p>Whitefella broadcasting: Why non-Indigenous journalists struggle to tell Aboriginal stories in Australia. <i>Vicki Kerrigan</i></p> <p>Telling the story of the Warrigal Creek Massacre <i>Andrew Dodd and Lisa Gye</i></p>	<p>Global network journalism and the rise of the global fourth estate <i>Amanda Gearing and Peter Berglez</i></p> <p>Journalism Studies: which bedrock in a sea of change? <i>Beate Josephi</i></p> <p>Cardinal: a case study of methodology in journalism <i>Chris Nash</i></p>	<p>New sporting horizons: a content analysis of newspaper coverage of AFLW and Super Netball <i>Peter English, Angela Calder, Simone Pearce and Katy Kirby</i></p> <p>Journalism, fandom or activism? The motivations of women who create independent sports media in Australia. <i>Merryn Sherwood</i></p> <p>Intersections and interruptions: social media and sports journalists in Newcastle, Australia <i>Paul Scott</i></p>	<p>Identifying the needs of journalism amidst the rise of online news <i>Marc Bryant, Julia Dray, Sara Bartlett, Jennifer Howard and Brydie Jameson</i></p> <p>Preparing journalism graduates for a lifetime of work <i>Trevor Cullen</i></p> <p>Best practices in Australian staff-student collaborative publishing: an overview <i>Matthew Ricketson, Jennifer Martin and Lucy Smy</i></p>
5.00pm	<p><b>JERAA Annual General Meeting</b> All JERAA members welcome</p> <p><i>Main Conference Room - New Space X5.02</i></p>			
7.30pm	<p><b>Conference dinner</b> Longworth House - arrive at 7.00 for dinner at 7.30</p>			
<b>Wednesday 6<sup>th</sup> December</b>				
8.30am	<p><b>Information desk opens</b></p>			
9.00am	<p><b>Keynote address - The Future Newsroom</b> Dr Andrea Carson - University of Melbourne</p> <p><i>Main Conference Room - New Space X5.02</i> Introduction by Felicity Biggins</p>			
10.00am	<p><b>Morning Tea</b></p>			
10.30am	<p><b>QandA</b> Moderated by Ms Felicity Biggins <i>Main Conference Room - New Space X5.02</i></p>			

	<p>Mia Garlick (Facebook Head of Policy)          Professor Matthew Ricketson (President of JERAA)          Kevin L Davis (CEO, KLJD Consulting)          Associate Professor Margaret Simons (Monash)          Professor Trevor Cullen (Edith Cowan)          Andy Dickinson</p>			
11.30am	<p><b>Keynote address - Kevin L Davis</b>          Principal of KLJD Consulting  <i>Main Conference Room - New Space X5.02</i></p> <p><b>The Engaging Newsroom</b></p>			
12.30pm	<p><b>Lunch</b>          Grab your lunch and join us in congratulating our colleagues who have published books this year</p>			
1.15pm	<p><b>Parallel session 5</b></p>			
	<b>FREEDOM OF SPEECH</b>	<b>MAGAZINES/LIFESTYLE</b>	<b>VERIFICATION</b>	<b>CRIME</b>
Room	<i>Main Conference Room - New Space X5.02</i>	<i>New Space X4.01</i>	<i>New Space X4.02</i>	<i>New Space X6.02</i>
Chair	Fiona Martin	Sue Green	Cate Dowd	to be advised
	<p>“Humanity can never let this happen again:” Remembrance, resistance and the alt-right©  <i>Dr Caryn Coatney</i></p> <p>Regulating Hate Speech on Social Media: A Tool for Social Cohesion or A Slippery Slope of Censorship?  <i>Amy Kristin Sanders</i></p> <p>Comedy Techniques in Social Commentary  <i>Robert Crosby and Michael Meany</i></p>	<p>Food reviews: lifestyle journalism or an extension of marketing?  <i>Peter English and David Fleischman</i></p> <p>“I want to read it in my hands”: A Uses and Gratifications study into the aesthetic attraction between young adult female readers and independent women’s magazines in Australia.  <i>Sarah Webb and Janet Fulton</i></p>	<p>Fact-checking on Wikipedia: an exercise with Journalism undergraduate students  <i>Marcio Gonçalves</i></p> <p>Wikipedia – the collaborative juggernaut that aggregates, synthesizes and publishes breaking news  <i>Bunty Avieson</i></p> <p>'The Second Coming of Media Doctor': A resurrection for the digital world</p>	<p>Societal Constraints on Journalistic Autonomy: An Analysis of Sources in Newspaper Coverage of High Profile Murders in Australia, Hong Kong and Mainland China  <i>Yanzhu Xu</i></p> <p>Violence Against Women: A Media Intervention  <i>Margaret Simons, Jennifer Morgan, Denis Muller and Annie Blatchford</i></p> <p>What it means to 'do' media criminology</p>

		Editorial work in the magazine industry: How the digital shift is changing it. <i>Kayt Davies</i>	<i>Caitlin Parr, Amanda Wilson and Craig Hight</i>	<i>Katrina Clifford and Rob White</i>  #Guptaleaks, scorpions and dungbeetles: The resurgence of independent, “outside”, investigative journalism in South Africa <i>Anthea Garman</i>
2.30pm	<b>Panel - How should journalism research in Australia be assessed beyond ERA 2018?</b> Moderated by Dr Kayt Davies <i>Main Conference Room - New Space X5.02</i> Associate Professor Johan Lidberg (via Skype) Professor Chris Nash			
3.30pm	<b>Afternoon tea</b>			
4.00pm	<b>Conference close</b>			

## Keynotes

### Grounding journalism education

*Andy Dickinson*

Journalism education is a tricky balancing act. On one side is industry who, reacting to the near constant disruption of digital, demand an increasing level of skills, innovation and responsiveness from our graduates. On the other is the requirement to service the critical and theoretical demands of education and research. Issues of time and resources weigh heavy on both sides.

The best of journalism education responds to these competing demands with a dynamic mix of practice and theory. We teach and learn by doing real journalism in the communities around us. Those communities also become the testing ground for our research and experiments in innovation. But at the same time, we know that local journalism is under extreme pressure from budget cuts and newsroom closures. Now, many of the communities we work and live in have little or no media representation or access to independent mechanisms for accountability.

In a time of unprecedented political and social change, our focus is often drawn to the world stage. Global perspectives increasingly dominate our thinking and demand a response of journalism education. But perhaps there is as much of a pressing need to reflect on our commitment to those communities in which we test those responses and where students draw the stories they use to learn their trade.

As we continue to ask the questions of 'why?' and 'how?' we do journalism, questions that drive our approach to a journalism education that is 'fit for purpose', it is timely that we ask 'Who is journalism education for?'

### **Trump is a Joke: Why Satire Makes Sense When Politics Doesn't**

*Professor Sophia McClennan*

The election of 2016 was a watershed moment for U.S. politics. Donald Trump won the presidency with more experience on reality TV than in politics; the rise of fake news on social media allowed hysterical stories to circulate broadly at unprecedented levels; and we learned more about current events from comedians than we did from the mainstream media. *Trump is a Joke* asks why satire is better at exposing the absurdity of the Trump age than traditional news outlets and it considers whether the increasing power of satire is healthy for our democracy. While satire has played a larger and larger role in shaping public debate since 9/11, the Trump presidency has ushered in an era when comedians have been increasingly successful in helping us understand serious issues. From John Oliver to Stephen Colbert, from Samantha Bee to Seth Meyers, from Michael Moore to Alec Baldwin and Melissa McCarthy, a wide range of satirists has worked to rescue the American public from the madness of the Trump era. *Trump is a Joke* explains why political satire is on the rise and how its comedy keeps us sane.

### **Catching the news bugs: why ignoring kids is bad for journalism**

*Ms Saffron Howden (Editor of Crinkling News)*

Children aged under 15 make up almost 20 per cent of Australia's population. Yet, until last year, there was just one significant news media outlet aimed especially at kids.

A generation ago journalists and the established news media could afford to overlook children. As adults, they would pick a preferred publication or broadcaster to get their daily dose of current affairs: it might be Channel Nine news at 6 o'clock, it could be *The Sydney Morning Herald* or *The Australian*, or it might be the car radio tuned permanently to Radio National. Somehow or other much of the population would end up hearing the news of the day from experienced, professional journalists guided by ethics and driven by a desire to inform.

Journalists and their bosses got complacent. We shut ourselves away in big city office buildings and decided we knew best - our readers, listeners and viewers didn't need to know what we did or how we did it.

So when information exploded on the Internet, the news media was faced with a big problem: nobody knew journalism had any worth.

Reinvigorating the role of journalism in civil society starts with the youngest news consumers - children.

### **Campaign journalism and community engagement: When setting the news agenda is no longer enough**

*Mr Chad Watson (Group Managing Editor Newcastle-Hunter, Fairfax Media)*

Newspapers have long been highly regarded for setting the news agenda. Now we are encouraged, expected even, to not only set agendas but shift agendas. Too many investigations and inquiries in recent years have shown that we Australians can't rely on our civic leaders, or others in positions of authority, to consistently act with the best interests of our communities in mind.

Society seems to be losing in this power struggle where private interests and private fortunes result in privileged positions on a tilted playing field. Advocacy journalism can address that. We can be the referees in this uneven match of consequence. We can be even more than that.

Regional and rural mastheads, in particular, can unite our communities in a way that those other game officials, as in our elected representatives, can only dream of.

## **The Engaging Newsroom**

*Kevin L J Davis*

Today, many leading journalism organizations around the globe are (re)discovering the need to better serve the individuals that make-up the audiences and communities that they serve. Now, the nameless, faceless aggregate that were packaged and sold to advertisers are being invited into the news making process and engaged with on multiple meaningful levels. Why? Because people who see themselves, their values and their concerns being met by a news organization are more likely to pay for that news and information and frequent the businesses that recognize those needs. News organizations that adopt engagement and which reflect the needs of the community, rather than the needs of shareholders or advertisers, are building strong membership files and capturing more revenue from the people they serve. In his keynote, Kevin L J Davis will examine the public-powered journalism model and the implications it and other forms of meaningful community engagement is beginning to have on journalism and the news business moving forward. Davis will also look at the new set of skills that news organizations of all sizes will need to invest in and, therefore, the skillsets that graduating students of journalism will need in the rapidly changing world of engaging news.

## **The Future Newsroom**

*Dr Andrea Carson - University of Melbourne*

The University of Melbourne will present the results of its **Future Newsroom** research. Funded by Facebook, the study examines what the future newsroom looks like, and what has changed and will change with respect to the skillsets of journalists.

On the internet, everyone can play the role of journalist and publisher — capturing and sharing stories, images and video about how they experience the world around them and their thoughts and opinions. In some instances, citizen journalists have help mainstream media extend their coverage from live at the scene events. In other instances, citizen journalists share content that can be shared rapidly and create confusion about the authenticity of a story. In a world where everyone is a publisher, Dr Carson's research looks at what has changed and predicts what is to come

The Facebook Journalism Project is a global initiative to partner with the publishing industry. Through FJP Facebook has met with several thousand publishers around the globe to create a dialogue around how publishers use its products and how it could make improvements to better support publishers' needs. This includes close collaboration on product development, training and tools for journalists and training and tools for an informed community.